

## **Transportation and Air Quality**

### **Measure 35 – Government Commute Options**

**10 Points**

Adopt a Commute Option program for employees that supports alternatives to driving alone or driving at peak times.

#### Discussion:

As an active partner of the Clean Air Campaign, Cobb County offers its employees alternatives to driving alone to work.

For submission of this application, Cobb County's primary option is a \$30 per month reduction in the cost of a transit pass for each employee who commutes using Cobb Community Transit. This measure was first proposed in Cobb County's 1999 "Partnership for a Smog Free Georgia" implementation plan. To meet the ARC Green Communities requirement, the Board of Commissioners passed a formal directive at their February 24, 2009 board meeting to provide employees with a discounted monthly rider pass on the county's transit system.

Supporting commute options provided by the County for consideration with this application are:

1. Active participation in the Clean Air Campaign (Gold Level);
2. Active participation in the ARC Regional RideSmart matching program;
3. Preferred parking for carpools and vanpools.

In addition to the incentives submitted above, Cobb County offers employees compressed work weeks, telecommuting, and flexible work schedule options subject to departmental approval.

#### Documentation:

Requested documentation is a copy of the employee manual, policy, or other official document that explains the trip reduction programs and incentives offered to employees. These policies are not published in our employee manual, but are documented with the following enclosures with this application:

- Pages 4 and 10 from Cobb County's "Partnership for a Smog Free Georgia" implementation plan specifying preferential parking for ridesharing and carpooling, as well as the subsidized transit card and other programs encouraging alternate transportation by employees.
- The Board of Commissioners agenda item of February 24, 2009 adopting the Policy to provide reduced fee transit fees to employees.
- The "Draft" implementation guidelines for the reduced transit fee Policy.
- 2005 Clean Air Campaign Partnership Certificate
- List of current Gold Level Partners printed from the Clean Air Campaign website, March, 2009
- Screen print of Cobb County's employee website for finding ride share (carpooling) partners, with a link to the Clean Air Campaign website.